



ADB

BOOK LAUNCH:
**UNLOCKING THE POTENTIAL OF DIGITAL
SERVICES TRADE IN ASIA AND THE PACIFIC**

Structure of the Book and Key Messages

Jong Woo Kang

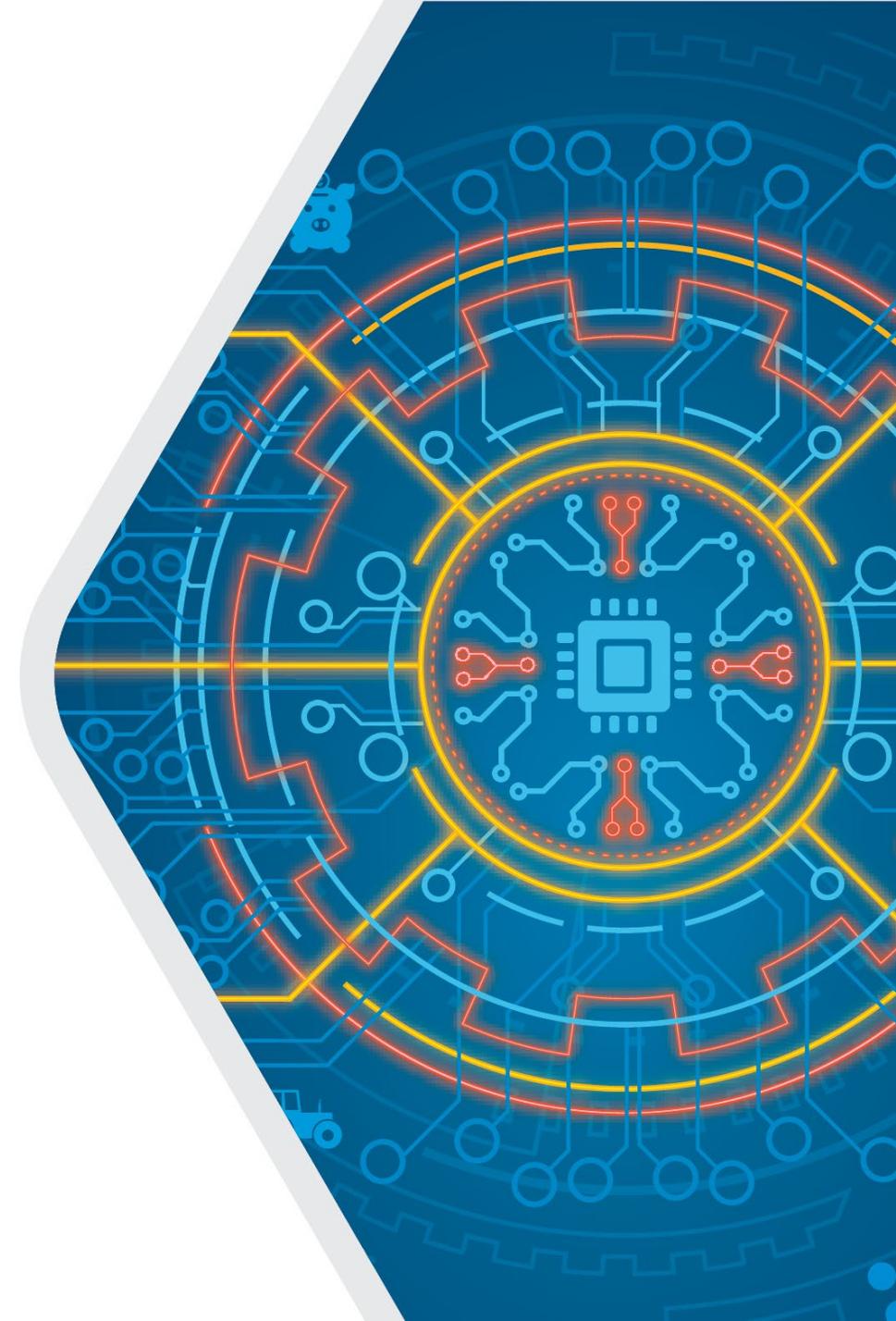
Principal Economist

Regional Cooperation and Integration Division

Economic Research and Regional Cooperation Department

Asian Development Bank

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Scope: Digitally deliverable services

Digitally Deliverable Services (DDS)

Code	Service description
SF	Insurance and pension services
SG	Financial services
SH	Charges for the use of intellectual property n.i.e.
SI1	Telecommunications services
SI2	Computer services
SI3	Information services
SJ1	Research and development services
SJ2	Professional and management consulting services
SJ3	Technical, trade-related and other business services
SK1	Audio-visual and related services
SK2	Other personal, cultural and recreational services



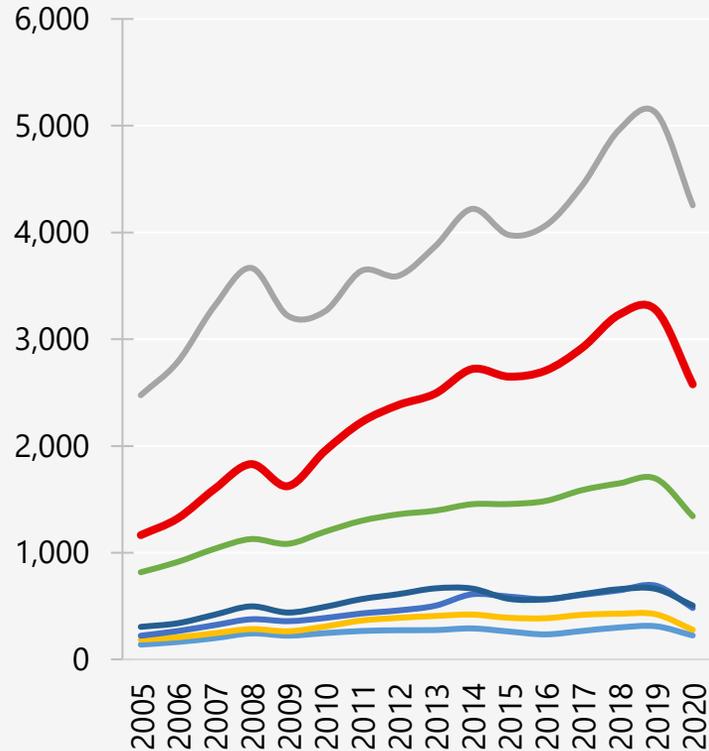
Main Sources

- WTO-UNCTAD trade in services
- WTO-OECD Balanced Trade in Services (BaTiS) BPM6
- Trade in Services data by Mode of Supply (TISMOS)

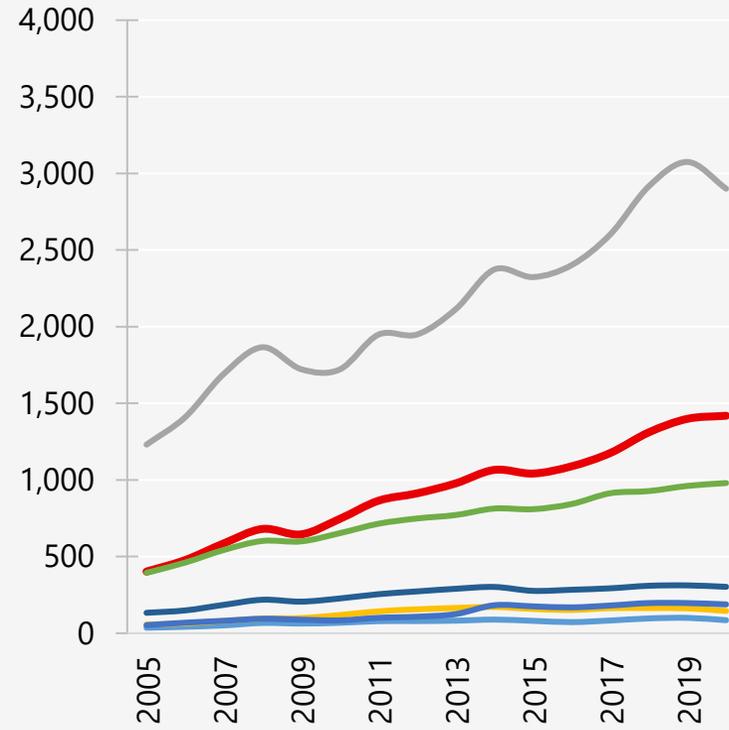
Source: ADB, based on OECD-WTO-IMF Handbook on Measuring Digital Trade, IMF Balance of Payments and Manual on Statistics of International Trade in Services (MSITS 2010)

Recent trend: Digital services trade accelerating in Asia with its global share increasing

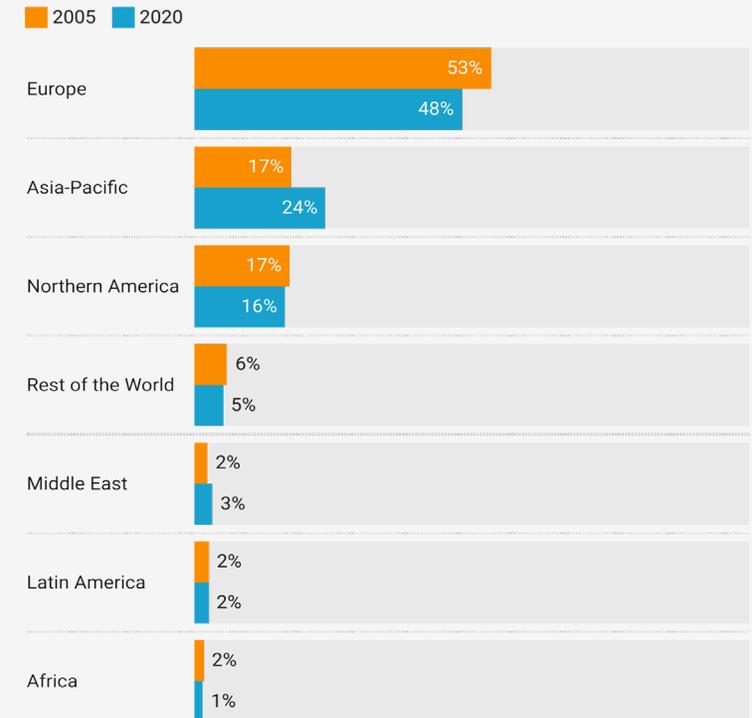
Total services



Digitally deliverable services



Global share in digitally delivered services trade



— Africa — Asia-Pacific — Europe — Latin America
— Middle East — Northern America — Rest of the World

Source: ADB estimates, based on WTO-UNCTAD (accessed 21 July 2021).

Policy Recommendations

- Investments in human capital (digital capacity), ICT infrastructure and connectivity crucial
 - Services sector deregulation and trade liberalization can foster the growth of digital services trade
 - Balancing needed between data protection/privacy and data flows
 - International cooperation important for transparent, fair and harmonized regulations, taxations, and liberalization through RTA and DEPA
 - Possible differential impacts and trade-offs, for example for skilled vs. unskilled workers, or in urban vs. rural area
- Governments' role in fostering competitiveness of digital services across society and addressing digital divide and distributional impact is essential

Structure of the Book

Editors: Jong Woo Kang, Matthias Helble, Rolando Avendano, Pramila Crivelli, and Mara Claire Tayag

Chapter 1: INTRODUCTION AND OVERVIEW *(Rolando Avendano and Matthias Helble)*

Chapter 2: TRENDS IN DIGITAL SERVICES TRADE IN ASIA AND THE PACIFIC *(Antonella Liberatore, Rolando Avendano, and Won Hee Cho)*

Chapter 3: FACTORS AFFECTING THE COMPETITIVENESS OF DIGITAL SERVICES TRADE *(Jong Woo Kang, Rolando Avendano, Pramila Crivelli, Dominique Hannah Sy, and Won Hee Cho)*

Chapter 4: SERVICES, DIGITALLY DELIVERED TRADE, AND GLOBAL VALUE CHAINS IN ASIA *(Ben Shepherd)*

Chapter 5: DATA-RELATED RESTRICTIONS AND DIGITAL SERVICES TRADE: COMPARING ASIA WITH THE REST OF THE WORLD *(Erik van der Marel)*

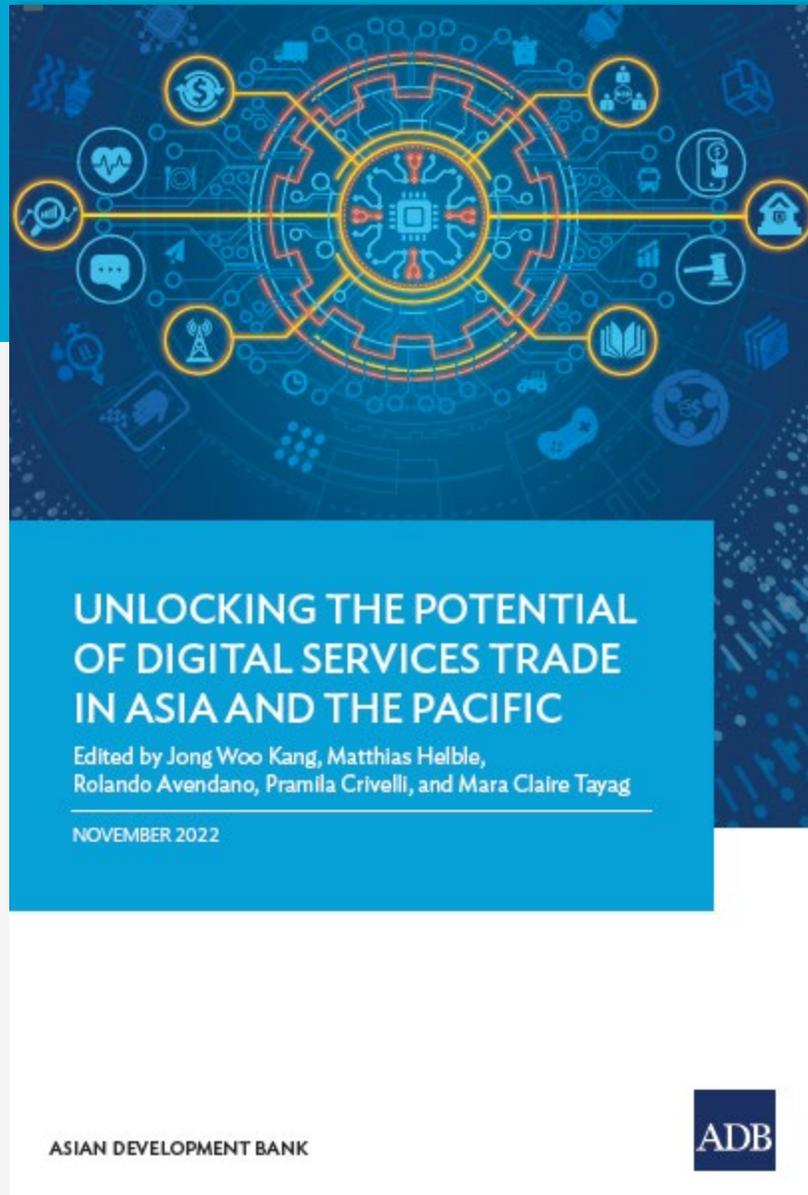
Chapter 6: DIGITAL SERVICES TRADE AND TRADE AGREEMENTS *(Henry Gao)*

Chapter 7: DIGITAL TRADE AGREEMENTS AND SERVICES TRADE: THE CASE OF THE REPUBLIC OF KOREA *(Minjung Kim)*

Chapter 8: ENSURING CYBERSECURITY FOR DIGITAL SERVICES TRADE *(Lennon Yao-Chung Chang and Han-Wei Liu)*

Chapter 9: TRADE IN DIGITAL SERVICES AND INTERNATIONAL TAXATION: IMPLICATIONS FOR DEVELOPING ASIA *(Bruno da Silva and Rolando Avendano)*

Chapter 10: CONCLUSIONS AND POLICY RECOMMENDATIONS *(Jong Woo Kang, Pramila Crivelli, and Mara Claire Tayag)*



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