BOOK LAUNCH:
UNLOCKING THE POTENTIAL OF DIGITAL SERVICES TRADE IN ASIA AND THE PACIFIC

Structure of the Book and Key Messages

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### Scope: Digitally deliverable services

#### Digitally Deliverable Services (DDS)

<table>
<thead>
<tr>
<th>Code</th>
<th>Service description</th>
</tr>
</thead>
<tbody>
<tr>
<td>SF</td>
<td>Insurance and pension services</td>
</tr>
<tr>
<td>SG</td>
<td>Financial services</td>
</tr>
<tr>
<td>SH</td>
<td>Charges for the use of intellectual property n.i.e.</td>
</tr>
<tr>
<td>SI1</td>
<td>Telecommunications services</td>
</tr>
<tr>
<td>SI2</td>
<td>Computer services</td>
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<tr>
<td>SI3</td>
<td>Information services</td>
</tr>
<tr>
<td>SJ1</td>
<td>Research and development services</td>
</tr>
<tr>
<td>SJ2</td>
<td>Professional and management consulting services</td>
</tr>
<tr>
<td>SJ3</td>
<td>Technical, trade-related and other business services</td>
</tr>
<tr>
<td>SK1</td>
<td>Audio-visual and related services</td>
</tr>
<tr>
<td>SK2</td>
<td>Other personal, cultural and recreational services</td>
</tr>
</tbody>
</table>


#### Main Sources

- WTO-UNCTAD trade in services
- WTO-OECD Balanced Trade in Services (BaTiS) BPM6
- Trade in Services data by Mode of Supply (TISMOS)
Recent trend: Digital services trade accelerating in Asia with its global share increasing

Policy Recommendations

 Investments in human capital (digital capacity), ICT infrastructure and connectivity crucial

 Services sector deregulation and trade liberalization can foster the growth of digital services trade

 Balancing needed between data protection/privacy and data flows

 International cooperation important for transparent, fair and harmonized regulations, taxations, and liberalization through RTA and DEPA

 Possible differential impacts and trade-offs, for example for skilled vs. unskilled workers, or in urban vs. rural area

➔ Governments' role in fostering competitiveness of digital services across society and addressing digital divide and distributional impact is essential
Structure of the Book

Editors: Jong Woo Kang, Matthias Helble, Rolando Avendano, Pramila Crivelli, and Mara Claire Tayag

Chapter 1: INTRODUCTION AND OVERVIEW (Rolando Avendano and Matthias Helble)

Chapter 2: TRENDS IN DIGITAL SERVICES TRADE IN ASIA AND THE PACIFIC (Antonella Liberatore, Rolando Avendano, and Won Hee Cho)

Chapter 3: FACTORS AFFECTING THE COMPETITIVENESS OF DIGITAL SERVICES TRADE (Jong Woo Kang, Rolando Avendano, Pramila Crivelli, Dominique Hannah Sy, and Won Hee Cho)

Chapter 4: SERVICES, DIGITALLY DELIVERED TRADE, AND GLOBAL VALUE CHAINS IN ASIA (Ben Shepherd)

Chapter 5: DATA-RELATED RESTRICTIONS AND DIGITAL SERVICES TRADE: COMPARING ASIA WITH THE REST OF THE WORLD (Erik van der Marel)

Chapter 6: DIGITAL SERVICES TRADE AND TRADE AGREEMENTS (Henry Gao)

Chapter 7: DIGITAL TRADE AGREEMENTS AND SERVICES TRADE: THE CASE OF THE REPUBLIC OF KOREA (Minjung Kim)

Chapter 8: ENSURING CYBERSECURITY FOR DIGITAL SERVICES TRADE (Lennon Yao-Chung Chang and Han-Wei Liu)

Chapter 9: TRADE IN DIGITAL SERVICES AND INTERNATIONAL TAXATION: IMPLICATIONS FOR DEVELOPING ASIA (Bruno da Silva and Rolando Avendano)

Chapter 10: CONCLUSIONS AND POLICY RECOMMENDATIONS (Jong Woo Kang, Pramila Crivelli, and Mara Claire Tayag)
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