Overview of ADB Aid for Trade Report

Regional Cooperation and Integration Division
Economic Research and Regional Cooperation Department
Asian Development Bank

Regional Workshop on Promoting Connectivity through Trade Facilitation and Aid for Trade
27-28 March 2017, Sheraton Grand Incheon Hotel, Incheon, Korea
Outline


II. M&E exercise: ADB Operations to support Aid for Trade

III. ADB Aid for Trade Report 2017
   A. Regional trends in Aid for Trade (AfT), and progress in trade facilitation
   B. Sustainable Development Goals, connectivity, and AfT
   C. Effects of AfT on trade and FDI
   D. AfT in services sectors and promotion of services trade
   E. Promoting connectivity in Central Asia, Pacific
      ➢ ADB Pacific Exporters Survey 2017
Introduction

• 6th Aid for Trade Global Review, 11-13 July 2017, Geneva

• Theme of “Promoting Connectivity”

• High trade costs inhibit many developing countries from fully exploiting their trade and development potential

• Previous meetings highlighted the importance of services for economic development – and the relative neglect of research
M&E exercise: ADB Operations in Aid for Trade

Trade facilitation

• South Asia Sub-regional Economic Cooperation (SASEC) Trade Facilitation Program
• CAREC Transport and Trade Facilitation Strategy 2020
• The Greater Mekong Sub-region Transport and Trade Facilitation Action Program
M&E exercise: ADB Operations in Aid for Trade

Infrastructure upgrading and development of related services markets including support for investment climate reforms

• Banking on Business in Afghanistan
• Indonesia: Improving Access to Finance in Aceh and North Sumatra
• Papua New Guinea: Expansion of Microfinance Project
M&E exercise: ADB Operations in Aid for Trade

E-commerce development and efforts to bridge the “digital divide”

• Towards E-Development in Asia and the Pacific
• Digital Economy Study in Central and West Asia (Unleashing the potential of the Internet in Central Asia, South Asia, the Caucasus and Beyond)
• Developing Myanmar’s Information and Communication Technology Sector toward Inclusive Growth
• Instituting e-Government Procurement in Nepal
• Tonga’s High-Speed Revolution
A. Regional trends in trade and Aid for Trade

• Overall patterns and trends in AfT and trade facilitation.

• Trade integration at the regional level: Extent of and participation of member countries in regional trade agreements and other trade facilitation agreements

• Trade Policy Developments and Reforms in Asia and the Pacific
B. SDGs, connectivity, and Aid for Trade

- The role of AfT in supporting the achievement of SDGs, particularly poverty eradication and gender empowerment, through increased trade and investment

- Upgrading the potential of micro, small and medium enterprises (MSMEs) in the digital economy and global trade
C. Effects of AfT on trade and FDI

• Estimating impact of AfT not only on goods trade in all industries but also in three different sectors – agriculture, mining, and manufacturing

• Estimating impact of AfT on FDI in terms of two different modes: greenfield FDI and cross-border M&A

• AfT disaggregated into three categories: trade-related infrastructure (INF), building productive capacity (BPC), and trade policy regulations and trade-related adjustment (TPR)
D. AfT in services sectors and services trade

• Severe data constraints: no existing literature that looks at the relationship between ODA in the services sectors and its effect on Trade in Services

• Study also examines the relationship between aggregate FDI data (sourced from UNCTAD) and FATS using the latter as a measure of Mode 3 services trade
F. Promoting Connectivity in Central Asia, Pacific

• Geographically challenged economies
• Challenges in doing business
• Trade and trade policy developments
• Accelerating reforms in trade policy regimes and trade facilitation measures
• Unlocking the potential of the tourism industry in promoting trade, connectivity and gender empowerment (Pacific)
E. ADB Pacific Exporters Survey 2017

• Firm characteristics: foreign ownership, sales and exports, sectoral distribution, female participation and ownership
• Internet presence, e-commerce, and digital trade
• Business and trade finance
• Critical factors to business and trade
• Aid for trade
E. ADB Pacific Exporters Survey 2017

Country of Operation

- Fiji: 60%
- Vanuatu: 10%
- Samoa: 10%
- Solomon Islands: 5%
- Cook Islands: 5%
- Kiribati: 2%
- Tonga: 2%
- Federated States of Micronesia: 2%
- Other: 2%
- Papua New Guinea: 2%
E. ADB Pacific Exporters Survey 2017

Amongst the owners of the firm, are there any females?

Women's Representation and Participation in Enterprises

- Over 50%
- 25% to 50%
- 10% to 25%
- Less than 10%
- Zero percent

% of female managers vs. % of total female employees
E. ADB Pacific Exporters Survey 2017

Primary Means of Communication with Clients/Buyers

Proportion of Total Sales Facilitated by Digital Financial Services such as Mobile Banking
Thank you!

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