

## **Financing Tertiary Education**

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Upgrading Human Capital and Skills Development for Future
Asia

**Crawford School** 

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## **Outline**

## Background: The need for university expansion in Asia; thus the critical role of financing

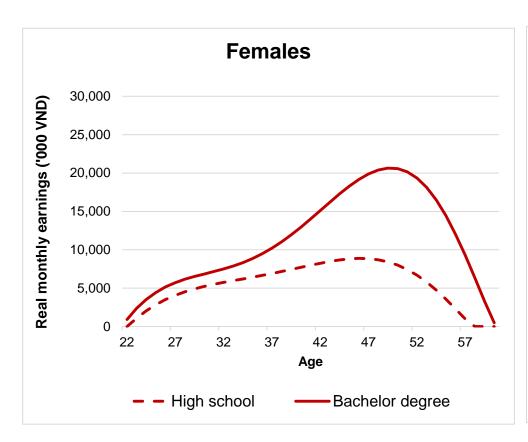
- 1. Is there a case for university tuition charges?
- Why are student loans necessary?
- 3. The major difference between TBRLs and ICLs: Repayment
- The effects of TBRL and ICL
- 5. Repayment burdens
- 6. Defaults
- 7. TBRLs and ICLs: Family formation and job choice
- 8. Images of Loan Systems
- The critical role of administration for ICL
- 10. Conclusion

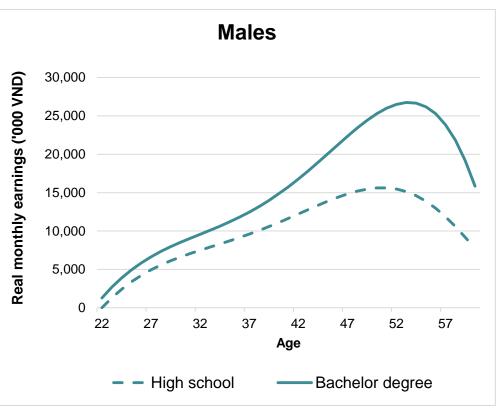
## 1 Is there a case for charging university tuition?

- (i) Everything has to be paid for: what does "free" higher education actually mean?
- (ii) Private rates of return to higher education are high: see ageearnings profiles
- (iii) Additional money can be used to grow the system (e.g. Australia and the UK)
- (iv) Not charging tuition fee is regressive and inequitable (see Karl Marx)



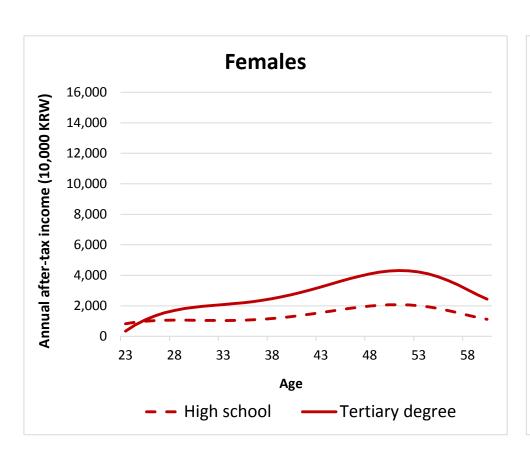
## **Age-Earnings Profiles: Vietnam**

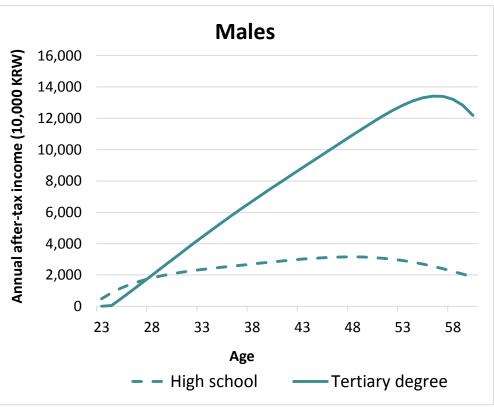






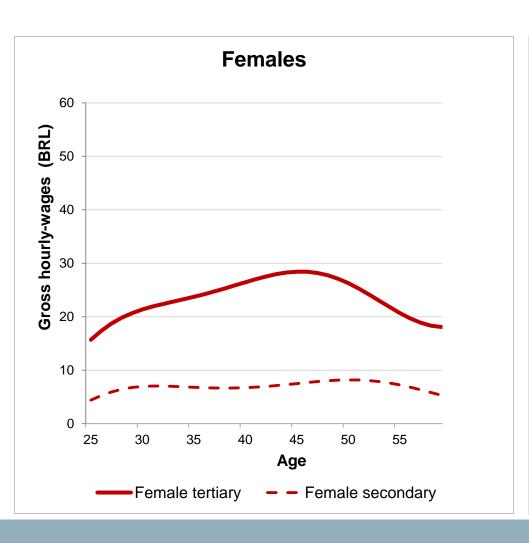
## **Age-Earnings Profiles: Korea**

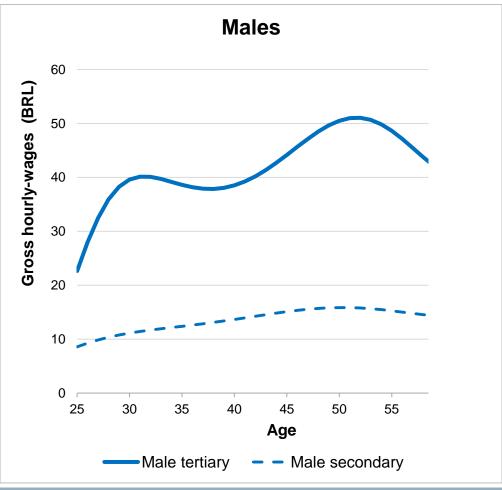






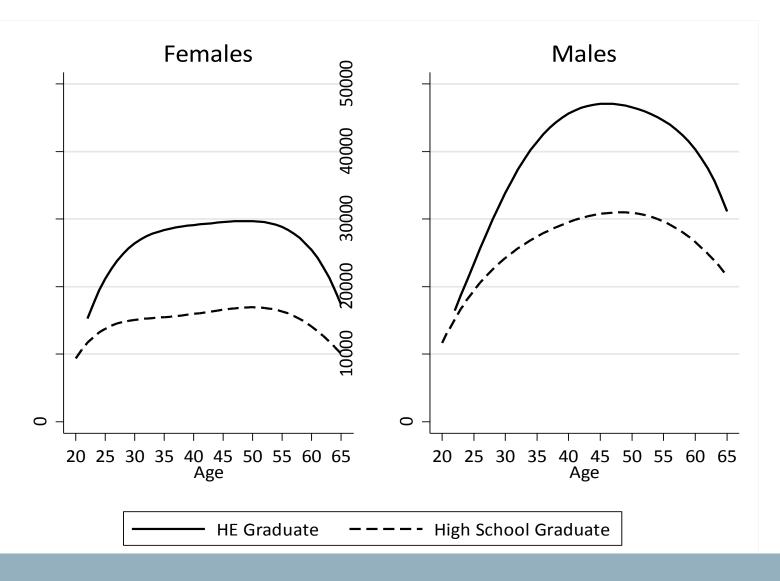
## **Age-Earnings Profiles: Brazil**



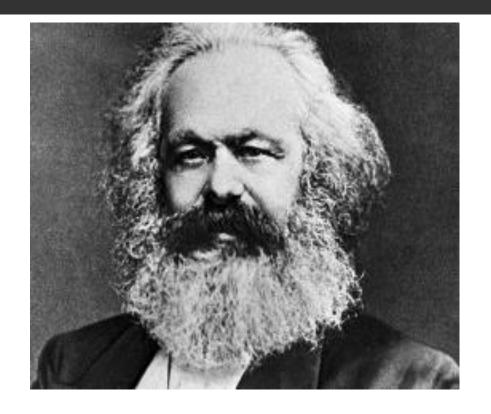




## **Age-Earnings Profiles: England**







"If ... higher education institutions are also "free", that only means in fact defraying the cost of education of the bourgeoisie from the general tax receipts."

Karl Marx, Critique of the Gotha Program, 1875

## 2 Why are Student Loans Necessary?

- i. Risky investments: non-graduation, poor jobs
- ii. Poor education/employment outcomes for students/graduates can lead to default
- iii. With no saleable collateral, banks/governments are unprotected
- iv. Two types of loans:

Time-Based Repayment Loans (TBRL): US, Canada, Colombia, China, Japan, Brazil

Income-Contingent Loans (ICL): Australia, New Zealand, England, Hungary, Korea

# The Major Difference between TBRLs and ICLs: Repayment rules

- i. TBRLs have repayment obligations fixed over time
- ii. Explaining the US TBRL: requires all repayments in 10 years
- iii. ICLs have no repayment obligations unless the debtor's income is high
- iv. Explaining the Australian ICL

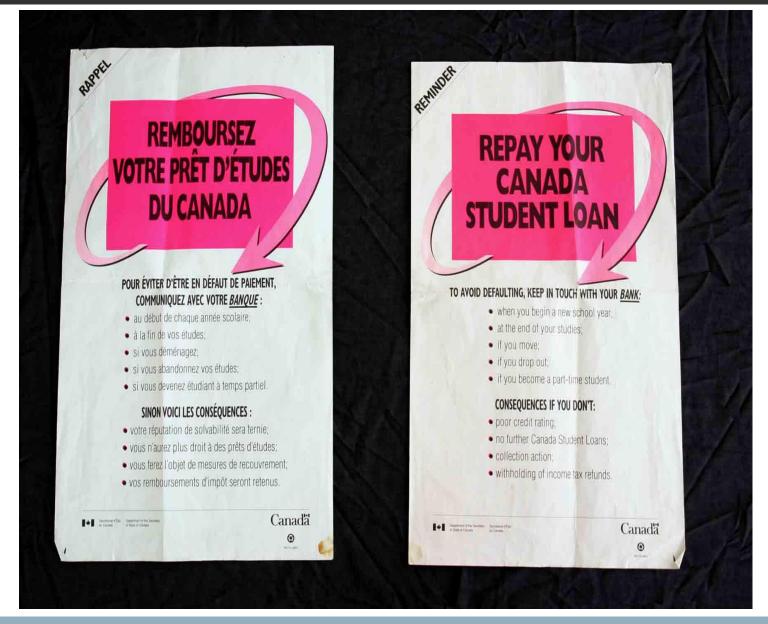


## 4 (i) The Effects of TBRL

### Because capacity to pay is ignored, TBRLs can mean:

- Repayment hardship and anxiety
- Borrowing from loan sharks, or friends and family
- Defaults
- Low government revenue from deferment or default
- High collection inefficiencies and costs from governments chasing loans







## 4 (ii) The Effects of ICL

#### Because ICLs have no repayment obligations when incomes are low:

- No repayment when unemployed
- No repayment when in low paying jobs
- No repayment if not in the labour force rearing a child

#### Therefore:

- No repayment hardships
- No struggle or anxiety
- No default and credit reputation loss
- > No loss of future government revenue from default

#### Also:

- Highly efficient if collected by employers
- No need for a large and expensive government administration

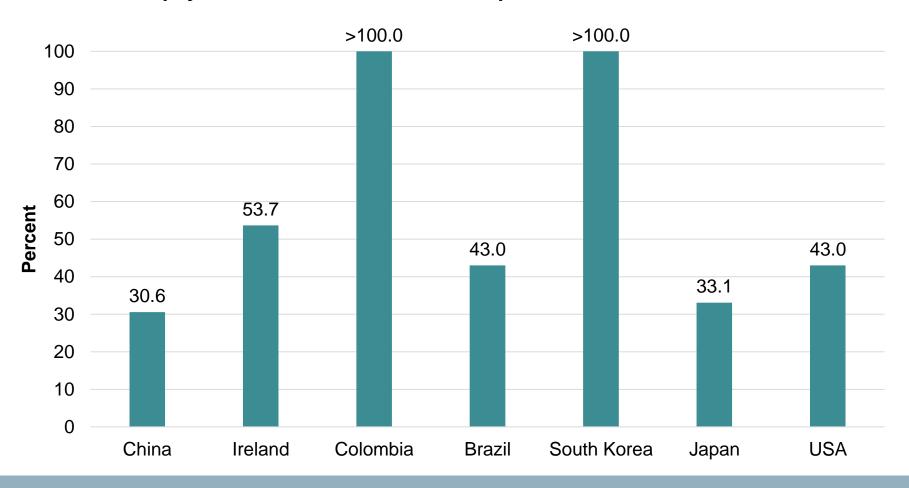
## 5 The Critical Role of Repayment Burdens in TBRLs

$$Repayment\ burden_t = \frac{Loan\ repayment_t}{Income_t}$$

- High RBs lead to hardship, anxiety borrowing from loan sharks and defaults
- Simply, TBRLs can't be repaid by many debtors without help from others (job choice and family formation issues must be affected)
- How high can RBs be?

## International comparison of RBs with TBRLs

#### Repayment Burdens for Poorest 20 percent of Male Graduates



## International comparison of RBs with ICLs (max percent of income)

Australia: 8

❖ NZ: 10

England: 9

Hungary: 6

Thus, RB risks for borrowers are a zero concern for ICLs!



# 6 Defaults: International experience of defaults with TBRL (per cent)

#### **TBRLs**

Brazil: >30

Canada: 15

Colombia: 35-50

Malaysia: 35-50

Thailand: 45-70

US: 25-35

Default risks for borrowers is a major concern

#### **ICLs**

Australia: 0

England: 0

New Zealand: 0

Default risks for borrowers a zero concern

## 7 TBRLs and ICLs: Family formation and job choice

- (i) Major parts of TBRLs are being paid by family members so this must influence marriage and fertility decisions
- (ii) TBRL and occupational choice: the case of US lawyers
- (iii) Thus TBRLs are inefficient and distortionary from the perspective of economic choices
- (iv) All avoided with ICLs

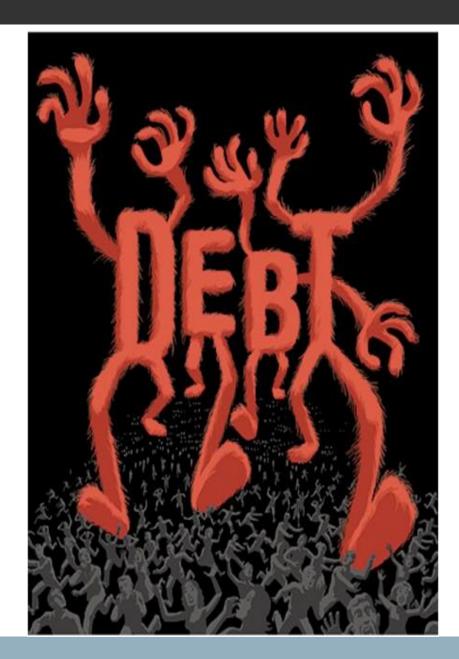


## 8 Images of TBRLs and ICLs:

The monster, the crocodile, and the kitten

















## 9 The critical role of ICL administration

- i. All countries are different: administrative issues are critical
- ii. The informal sector needs to be understood
- iii. Employer with-holding needs to work

### **For ICL:** For the student/graduate debtor:

- no administration issues
- all automatic, no applications needed
- accurately reflects current circumstances
- zero default recording



## 10 Conclusion

- i. There is a strong case for tuition
- ii. Student loans are necessary
- iii. The two loan options differ radically: collection is everything
- iv. For borrowers TBRLs incur difficult repayments burdens, important default costs and are administratively expensive
- v. For borrowers ICLs provide insurance against repayment difficulties and default
- vi. For governments ICL likely maximise revenue
- vii. Administration/collection issues are critical for policy