

AIDE POUR LE COMMERCE

Aid for Trade Work Programme 2018-2019



Michael Roberts, Head, Aid for Trade Unit, WTO

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"Promoting Trade, Inclusiveness and Connectivity for Sustainable Development"

obal Review 2017 - in numbers

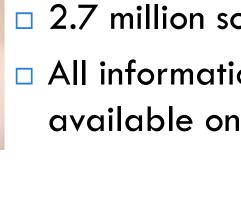




- □ 145 case stories
- □ A flagship report with 8 author organizations
- □ 4 regional reports
- □ 55 sessions, 1,500 participants

WTO OMC

- 2.7 million social media views
- □ All information publicly available on <u>WTO website</u>





Digital connectivity





- Digital connectivity intertwines physical connectivity
- AIDFORTRADE AT A GLANCE 2017 PROMOTING TRADE, INCLUSIVENESS AND CONNECTIVITY FOR SUSTAINABLE DEVELOPMENT
- Digital divide is a market access one too
 - Lack of digital connectivity reinforces economic isolation
 - Digital divide characteristics: rural, MSMEs, gender
 - Accessible and affordable connections needed
 - Positive supply and demand measures available
 - Key role of services' trade policies



Aid for Trade & Financing for Development



- National connectivity plans WSIS
- European External Investment Plan
- Working with the private sector
- Investment facilitation ideas & proposals
- Investment remains a thorny issue at WTO





Trade facilitation



22 February 2017 Legal entry into force of the TFA

- Border delays also obstruct ecommerce particularly for MSMEs
- Digitalization of customs processes supports efficient clearance
- Evidence of mainstreaming of trade facilitation by developing countries and their development partners
- Positive impacts of support programmes







Empowerment







- Female entrepreneurs face an additional range of obstacles as compared to their male peers
- Access to a digital connection is a necessary, but not a sufficient condition for ecommerce
- Positive news on mainstreaming:
 - 34 donor M&E respondents indicated that gender empowerment features in their AfT programmes
 - All developing country M&E respondents believe that AfT can make a contribution to women's economic empowerment
- Strong link between poor connectivity (physical/digital) and poverty, the burden of which falls disproportionately on women and girls.



Pacific Events at the Fifth Global Review



- Context: 5GR "Reducing Trade Costs for Sustainable, Inclusive Growth"
- The Pacific region has the highest nature-caused trade costs
- Session 6: Reducing Trade Costs in Asia Pacific
 - Mere Falameka, Ambassador, Representative of the Pacific Islands Forum to the WTO)
 - Marokon Alilee, Director General, Ministry of Tourism, Trade, Commerce and Ni-Vanuatu Business, Vanuatu
- Session 8: Access to cooperation for SVEs through AfT (Lautafi Fio Selafi Purcell, Minister for Public Enterprises, Samoa)
- Side Event 23: Discovering the Pacific Trade Potential (EIF, PIFS, Australia, WTO)
- Papua New Guinea and Solomon Islands also contributed to discussion.

Pacific Events at the 2017 Global Review

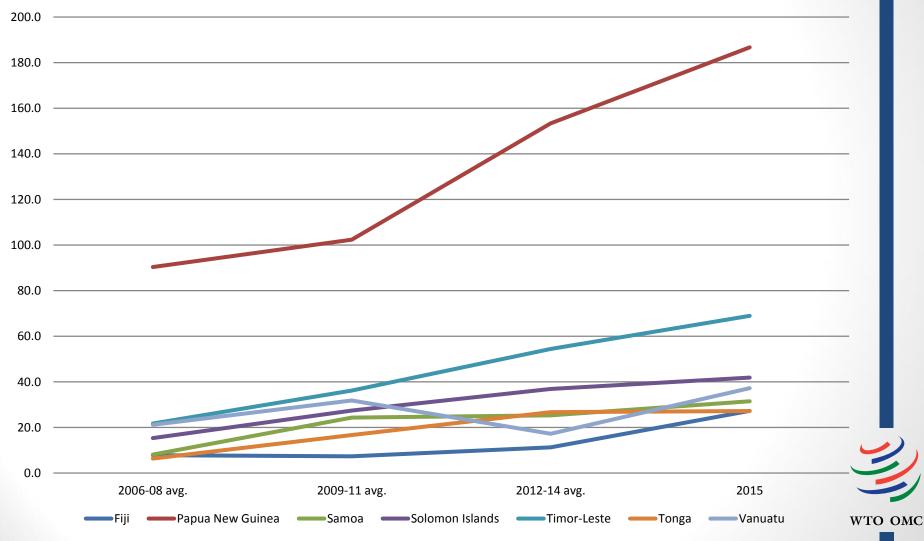
- Session 13: Regional Focus Session: "Aid for Trade in Asia and the Pacific: Promoting Connectivity and Inclusive Development". Organizers: Asian Development Bank, World Trade Organization
 - Tuifa'Asisina Misa Lisati Leleisiuao Palemene, Associate Minister of Commerce, Industry and Labour, Samoa
- Session 27: Development Hub: "Hack the Pacific: Bringing the Hackathon to Aid for Trade". Organizer: Mission of Australia to the World Trade Organization
 - Robyn Ekstrom, Pacific Island Forum Secretariat





AfT Disbursements to Oceania

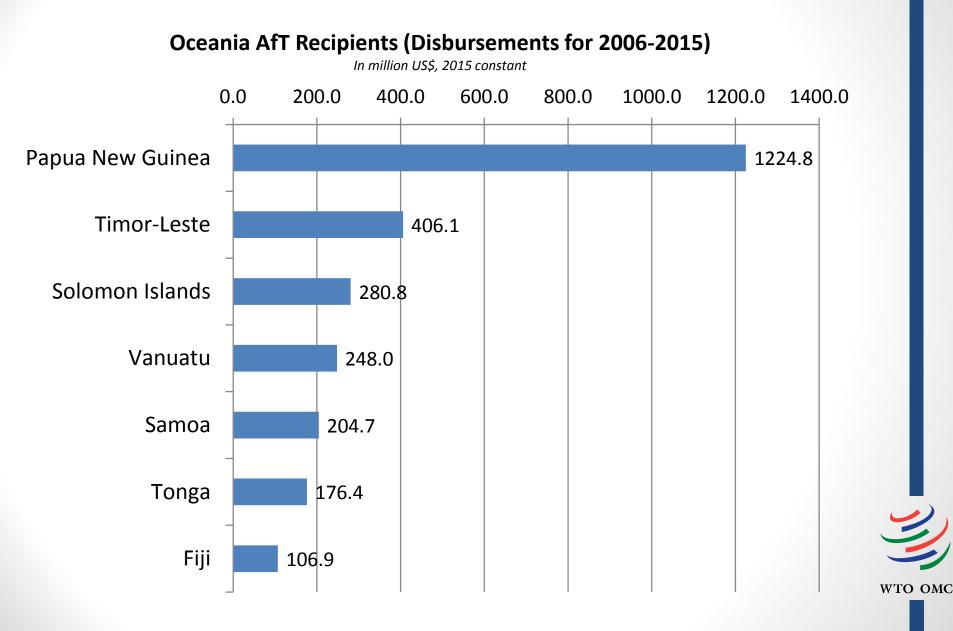
(in million US\$, 2015 constant)

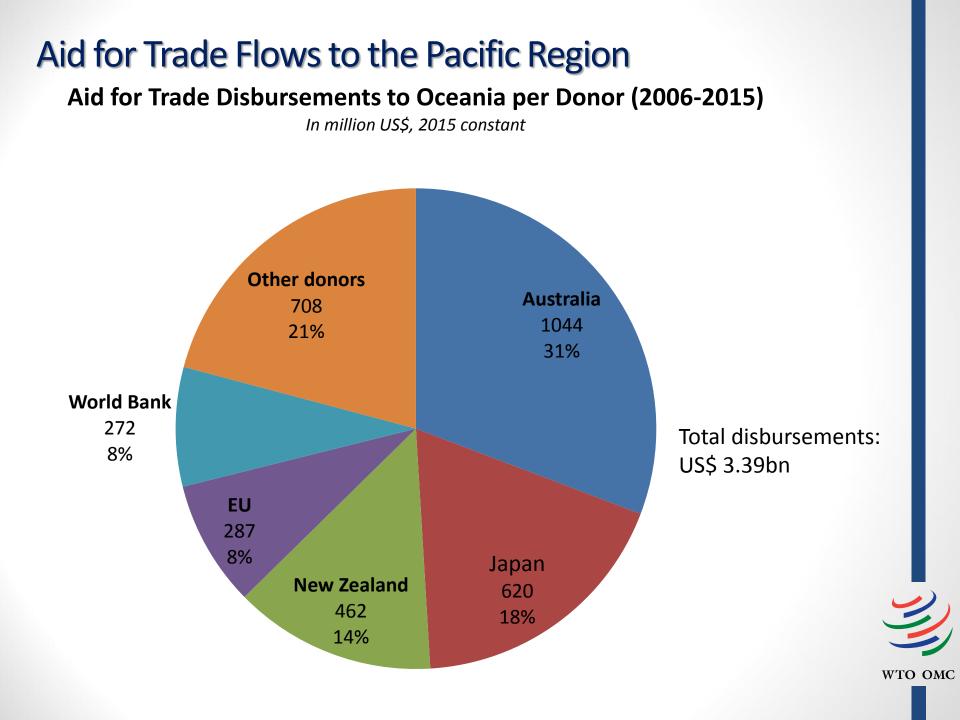


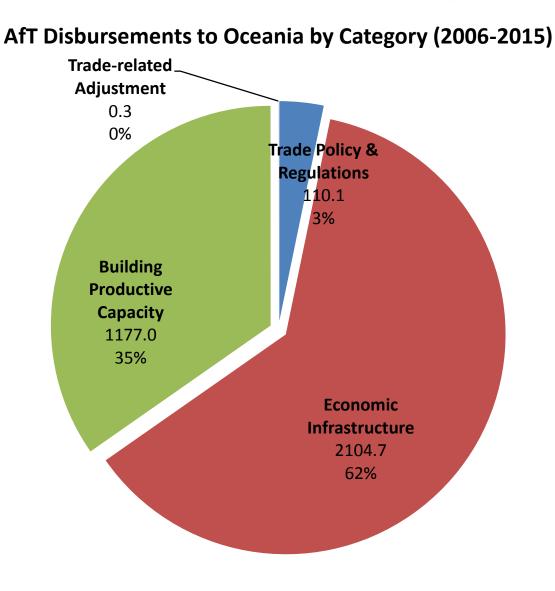
- Over the period 2006-2015
 - US\$ 3.39 bn ODA disbursed to Oceania (or 1.2% of US\$ 275 bn total)
 - US\$ 0.66 bn OOF disbursed to Oceania (or 0.3% of US\$ 245 bn total)

| 0.0 | 2006-08 avg. | 2009-11 avg. | 2012-14 avg. | 2015 |
|-------------------|--------------|--------------|--------------|-------|
| — Fiji | 7.8 | 7.4 | 11.3 | 27.3 |
| —Papua New Guinea | 90.4 | 102.3 | 153.4 | 186.7 |
| —Samoa | 8.1 | 24.3 | 25.3 | 31.5 |
| -Solomon Islands | 15.3 | 27.4 | 36.9 | 41.9 |
| —Timor-Leste | 21.7 | 36.2 | 54.4 | 69.0 |
| —Tonga | 6.4 | 16.7 | 26.7 | 27.2 |
| Vanuatu | 21.2 | 31.8 | 17.3 | 37.2 |



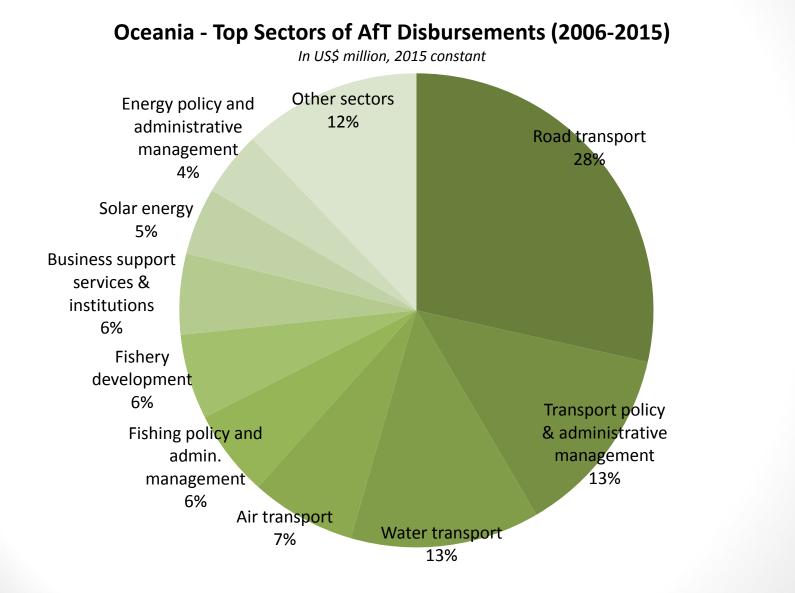








WTO OMC



WTO OMC

Where next?

lssues

- Changing trade and aid landscape
- 2030 Agenda for Sustainable Development
- LDC participation in multilateral trade

Process

- Ministerial conference
- New work programme for 2018-19





DRGANIZATION

Committee-on-Trade-and-Development®

 I. "The Aid-for-Trade-Work Programme for 2018-2019-will durther develop themes that emergedduring: the Aid-for-Trade-Global Review 2017 through a focus on "Supporting economicempowerment and inclusive sustainable development through Aid for Trade", 4

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19-January-2018×8 Page:-1/4=

1.2.ºThe new-Work Programme will seek to further develop analysis on how trade can contribute to economic empowerment, with a particular focus on Youth, Women and Micro, Simali and Medium-sized: Enterprises: (MSNEs) and how Aid vfor Trade can contribute to that objective by addressing supply-side capacity and trade-related infrastructure constraints. Other issues to be developed during: the Work Programme will-include digital connectivity-and-skills, -as-well-assustainable development and access to energy. 4]

1.3 "Other tocal: point: of the Work: Programme will: be the Ald- for Trade Global: Review inmid-20194-the seventh that will have been undertaken since 2007. The Review will be based onto application of the seventh that will have been undertaken since 2007. The Review will be based ondebate in the Committee on Trade and Development (Ald for Trade) on the achievements obtained by the Ald-for-Trade Initiative. If

1.4 rgn- addition to formal-meetings, a series of thematic workshops are also planned under the auspices of the Committee on Trade and Development (CTD). Taken together and includially, these activities will continue to support implementation of the 2030 Agends for Sustainable Development and relevant Programmes of Action, The focus of the Work Programme aligns with that of the 2019 United Nations High-level Political Forum on Sustainable Development entitled. "Empowering people and enumping inclusive instaints" (Statistics Forum on Sustainable Development entitled.

2°WORK-PROGRAMME---AREAS-OF-FOCUS-1

2.1 "Plone than half the world's population is under the age of 30. Between 2012 and 2020 almost: 1.1 billion young job-seckers are expected to enter the employment market.⁵ Many of these job-seckers will enter the worldnete in least developed countries (LDDs) whose population is

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%This-Work-Programme-is-issued-under-the-responsibility-of-the-Chainof-the-Committee-and-Development.⁴

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3-Work-for-Human-Davdapous/-Human-Development-Report-2015,-United-Nations-Developmentogramme,-http://fdr.undo.org/sites/dofeut/files/2015_human_development_report_edf.1

MC11 BUENOS AIRES 2017 Supporting Economic Empowerment and Inclusive Sustainable Development through Aid for Trade

Elements of economic empowerment to be :

- Youth
- Women
- MSMEs

Focus aligns with 2019 UN High-Level

Political Forum on Sustainable Development

Other areas of work programme focus:

- Digital connectivity and skills
- Sustainable development and access to energy





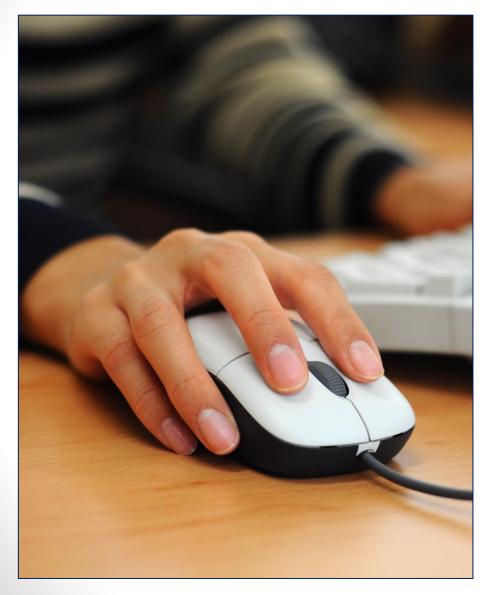
Supporting Economic Empowerment and Inclusive Sustainable Development through Aid for Trade



- More than half the world's population is under the age of 30.
- Almost 1.1 billion young job-seekers are expected to enter the lacksquareemployment market between 2012-20
- Young people aged 15 to 24 years disproportionately more affected by unemployment than their adult counterparts.
- Research suggests that young women are badly affected by youth unemployment.
- High-growth firms in developing countries tend to play a disproportionately large role in job creation. Such firms tend to be small in size (less than ten employees) and young in existence (i.e. less than ten WTO OMC years old).



Supporting Economic Empowerment and Inclusive Sustainable Development through Aid for Trade



- Unprecedented speed of technical change in the global economy
- Skills are an area
 Global Review
 identified as critical
- Digital skills are a foundational element for participation in ecommerce





Supporting Economic Empowerment and Inclusive Sustainable Development through Aid for Trade

- Pursuing structural transformation and export diversification in the context of the transition to green economy.
- SDG 7 that relates to ensuring access to affordable, reliable, sustainable and modern energy for all.
- Access to electricity highlighted as a major constraint for digital connectivity.
- Energy generation is also one of the largest items in Aid-for-Trade (AfT) spending by development partners.





AID FOR TRADE

Supporting Economic Empowerment and Inclusive Sustainable Development through Aid for Trade

- Overview of AfT achievements
- Discussion of monitoring methodology and frequency of Global Reviews.
- Next Global Review planned mid-2019

