



ADB

BOOK LAUNCH: UNLOCKING THE POTENTIAL OF DIGITAL SERVICES TRADE IN ASIA AND THE PACIFIC

28 November 2022 (Monday), 3:00–4:30 p.m. (Manila)
Zoom/ ADB HQ Auditorium 4

AGENDA

- 2:30 Registration opens for in-person attendees
(Coffee and tea will be served)
- 3:00 — 3:05 **Opening Remarks**
Bruce Gosper, Vice-President (Administration and Corporate Management),
Asian Development Bank (ADB)
- 3:05 — 3:10 **Introduction: Book Structure and Key Messages**
Jong Woo Kang, Principal Economist, Regional Cooperation and Integration
Division, Economic Research and Regional Cooperation Department (ERCD), ADB
- 3:10 — 3:35 **Keynote Presentation: Data-Related Restrictions and Digital Services Trade**
Erik van der Marel, Chief Economist, European Centre for International Political
Economy (*virtual*)
- 3:35 — 4:25 **Moderated Discussions**
- Moderator:**
Cyn-Young Park, Director, Regional Cooperation and Integration Division, ERCD,
ADB
- Panelists:**
- **Thomas Abell**, Chief of Digital Technology for Development, Sustainable
Development and Climate Change Department, ADB (*virtual*)
 - **Stephanie Honey**, Founder, Global Trade Insights (*virtual*)
 - **Francis Quimba**, Research Fellow, Philippine Institute of Development Studies
 - **Pramila Crivelli**, Economist, Regional Cooperation and Integration Division,
ERCD, ADB
- 4:25 — 4:30 **Closing Remarks**
Matthias Helble, Senior Economist, Regional Cooperation and Integration Division,
ERCD, ADB (currently on special leave to the Science Division of the World Health
Organization) (*virtual*)

Refreshments will be served.

Host: Rolando Avendano, Economist, Regional Cooperation and Integration Division, ERCD, ADB