14 December (Monday), 3:00 - 4:30 pm (Manila time), MS Teams

Opening Remarks:
Cyn-Young Park, Director, Regional Cooperation and Integration Division, Economic Research and Regional Cooperation Department (ERCD), Asian Development Bank (ADB)

Manuel Butler Halter, Executive Director, World Tourism Organization (UNWTO)

Presentation: “Big Data for Better Tourism Policy and Management”
Trevor Weltman, Partner, Clickable Impact Consulting Group

Presentation: “Big Data for Tourism Recovery: The Case of the Republic of Korea”
Wonhee Cho, Consultant, ADB

Panel Discussion:
Moderator:
Matthias Helble, Senior Economist, Regional Cooperation and Integration Division, ERCD, ADB

Panelists:
• Sandra Carvao, Director, UN World Tourism Organization
• Mario Hardy, CEO, Pacific Asia Travel Association
• Ricky Hoi, Deputy Director, Macao Government Tourism Office

House Rules for Attendees

Mute your microphone

Switch off your video during the presentation and panelists’ interventions

For questions, use the message chat box OR

Click the raise hand icon and the moderator will acknowledge you to speak