



## Managing the Development of Digital Marketplaces in Asia

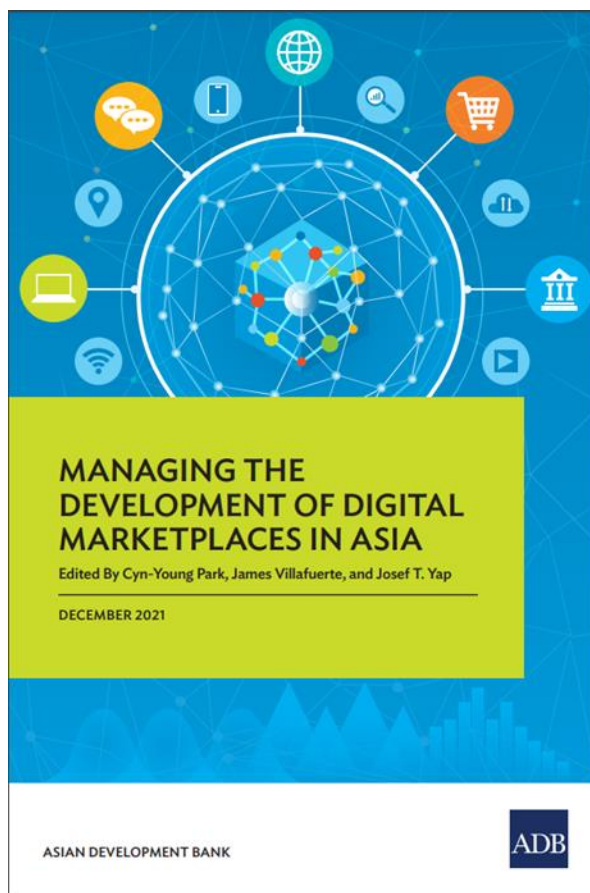
16 February 2022 (Wednesday), 14:00–15:00 (Manila time)

Microsoft Teams Meeting

Digital platforms have become prominent intermediaries or marketplaces that allow the exchange of goods and services or information among participants, on the back of broadening digitalization. They have opened new transaction channels and ways to utilize resources while lowering the service cost and enhancing market efficiency.

As digital platforms continue to transform marketplaces in Asia during the COVID-19 pandemic, an edited book volume comprising of background papers prepared for the [Asian Economic Integration Report 2021](#) examines in detail the scope and potential benefits of digital marketplaces, as well as the associated policy issues and challenges with the aim of contributing to the knowledge base and policy making. The edited book volume proposes measures and policies to help maximize social and economic gains while alleviating adverse effects. It discusses related topics including trade and e-commerce, fintech payments, the digital divide, promoting competition, the digitalization of work and the role of universal basic income, and international taxation.

The 27<sup>th</sup> edition of RCI-POD webinar will discuss the key messages, findings, and policy considerations from the book volume: [Managing the Development of Digital Marketplaces in Asia](#). Following a presentation on the overview of the edited volume, a panel of experts will discuss topics on measuring the digital platform economy, the digital divide, and promoting competition in the digital platform economy in Asia.



## AGENDA

14:00 — 14:03

### Opening Remarks

**Joseph Zveglich Jr.**, Deputy Chief Economist, Economic Research and Regional Cooperation Department (ERCD), ADB

14:03 — 14:15

### Presentation: Managing the Development of Digital Marketplaces in Asia

**James Villafuerte**, Senior Economist, Regional Cooperation and Operations Coordination Division, Southeast Asia Department, ADB

14:15 — 14:50

### Panel Discussion

**Moderator: Thomas Abell**, Advisor, Sustainable Development and Climate Change Department and Chief of Digital Technology for Development Unit, ADB

#### *Panelists:*

- **Jose Ramon Albert**, Senior Research Fellow, Philippine Institute for Development Studies (PIDS)
- **Johannes Benjamin Bernabe**, Commissioner, Philippine Competition Commission (PCC)
- **Maureen Ane Rosellon**, former Supervising Research Specialist, PIDS
- **Krystal Lyn Uy**, Director, Mergers and Acquisition Office, PCC

14:50 — 15:00

### Question and Answer

Flow of the panel discussion:

- The moderator will ask the panelists several questions on the development of digital marketplaces in Asia.

The **RCI-POD Webinar Series** aims to provide a venue for casual and open policy dialogue on regional cooperation and integration issues.

