



**Regional Cooperation and
Integration Policy Open
Dialogue (RCI-POD)
Webinar Series**

Co-organized by the Regional Cooperation and Integration Division and RCI Thematic Group, the webinar series aims to provide a venue for casual and open policy dialogue on RCI issues.

TOURISM RECOVERY THROUGH TRAVEL BUBBLES?

The tourism sector is one of the hardest hit sectors by the COVID-19 pandemic. Millions of jobs in tourism and related industries have already been lost, threatening the livelihoods of countless households in the region. The webinar will discuss strategies to revive tourism amid the pandemic. In particular, it explores opportunities offered by domestic tourism and travel bubbles as well as the limits and obstacles in implementation.

14 July 2020 (Tuesday), 3:00-4:30pm (Manila)
MS Teams Meeting

Opening Remarks:

Arjun Goswami, Chief of RCI Thematic Group, SDCC, ADB

Presentation: Reviving Tourism Amid the COVID-19 Pandemic

- **Zoritsa Urosevic**, UNWTO Special Representative to the United Nations in Geneva and New York and Director of Institutional Relations and Partnerships, World Tourism Organization
- **Matthias Helble**, Economist, ERCD, ADB

Panel Discussion on opportunities and challenges of domestic tourism and travel bubbles

Moderator:

Anna Fink, Economist (Regional Cooperation), SDCC, ADB

Panelists:

- **Mario Hardy**, Chief Executive Officer, Pacific Asia Travel Association
- **Patrick Osewe**, Chief of Health Sector Group, SDCC, ADB
- **Jaeyeon Choe**, Senior Lecturer, Bournemouth University, UK
- **Carlos Faria**, Consultant, Partner of JCF Strategy Consulting

Forthcoming RCI-POD webinar

21 July: Foreign Direct Investment in the Time of
COVID-19: Policy Options for Asia

